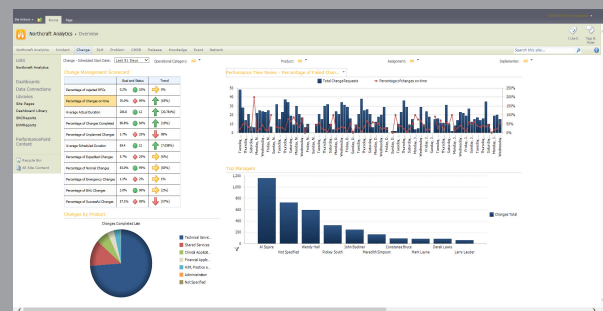


# Why Northcraft Analytics?

# Northcraft

- Complete BI Application for reporting and dashboards on IT Service & Operations Management
- Maintenance plan covers multiple ITSM Platforms, no license fees to switch
- 2,500+ metrics and 300+ KPIs covering eleven IT process areas
- Quick implementation
- Unlimited user licensing
- Unlimited data size
- NO BI development required
- BI Platform Independent
- Lower end-user training by leveraging familiar technology, such as Excel and Tableau
- Accommodates service management platform customizations easily
- Data Warehouse included, no ETL heavy lifting
- Incredible performance, HOLAP
- Based on proven BI Technology from Microsoft

## Executive Dashboards



## Deep Analysis

